

LA SARDINA TRAINING GUIDE

I) Loading the Film

Before you take your very first shots with La Sardina, you'll need to load the camera with 35mm film. Don't worry, it's super-easy to do.

With a roll of 35mm film at hand, follow these instructions to load your camera properly:

1) Remove the camera's back door [1] by pressing down the little tab on the left side of the camera (looking from the back of the camera) and carefully lift the back door off.

2) Pull the rewinding knob [2] (the left one) upwards; insert a fresh roll of film in this side of the chamber, then push the rewinding knob back down again. This should lock your film into place.

3) You will see the take up spool on the right side of the chamber; turn the advance knob (the right one) to find the film slit [3]. Guide your film into the slit whilst making sure that the sprockets (the holes on the film) are catching onto the perforation teeth you can see on the tiny wheel (this will make sure that your film is safely in place). Turn the advancing knob [4] counter-clockwise to make sure your film is firmly wrapped around the spool. You should see the film spooling on the taking spool smoothly.

4) Reattach the back door [5] of the camera and make sure it is securely closed.

5) Press the shutter once and then turn the advancing wheel [6] counter-clockwise to advance the film until it stops. Repeat this twice to advance the exposed film while loading.



[Click here to watch a video of "how to use La Sardina camera".](#)

II) Getting Ready to Shoot – Remember the Twist and Pull

Some La Sardina Editions arrive with the lens locked. To prepare the camera for shooting with these editions, you'll need to pull out the lens [1] and twist it until you see 'Only Shoot If You Read Me' text on the lens. And remember to twist the lens [2] until you hear that magical 'click' sound – when you hear the click, you can be confident that your Fritz the Blitz flash will fire when you shoot!



III) Focusing

Your La Sardina camera is super-easy to use and that's why it comes with fitted with just two simple focusing settings. These are located on the lens ring and you should remember to alter this depending on how close or far away your subject is.

1) 0.6-1m – If whatever you're taking a picture of is between 0.6m and 1m (i.e. close-up) then just be sure that the camera is set to this setting. Just make sure the lens ring [1] is turned to the right position (from the front of the camera).



2) 1m-Infinity – If your Lomographic subject is at least 1m or further away, then turn the lens ring [2] to the left to make use of this focusing setting.



Remember that your La Sardina is locked and loaded with a truly mind-blowing wide-angle lens! That means it embraces the "5th Golden Rule of Lomography" to the max – "Approach the objects of your Lomographic desire as close as possible!"

IV) Shutter Settings

The La Sardina comes complete with a B or 'Bulb' setting which lets you decide how long you want to keep the shutter open and how much light gets in to the camera. To change the shutter settings, you just need to move the small switch that's located on the top of the camera, in front of the viewfinder.

If you take a quick look just in front of the viewfinder, you will see a small switch marked B/N/MX. You can choose between N (Normal) and B (Bulb) mode by simply flicking the switch left or right.

1) You should use the **N mode [1]** when you are shooting in sunny conditions. N stands for "Normal, 1/100 second".



2) You should use the **B mode [2]** when you are shooting indoors or in situations where the light is not so great. B stands for "Bulb Shutter", and in this mode the shutter will stay open as long as you hold down the shutter release button.

Place it on something sturdy, or even better attach it to a tripod and use a cable release and suck in all that ambient light, car headlights, passing UFOS; anything!



3) **MX [3]** stands for multiple exposures. Flick the switch in front of the viewfinder to MX and you can shoot as many exposures as your heart desires! The rewind knob makes things even more interesting, remix your shots and travel through time overlaying new shots over old ones. The possibilities are endless and the effects are always unexpected.

V) Flash Photography – Fritz the Blitz Style

It's always best to think of La Sardina and Fritz the Blitz as two analogue friends that love to hang out together. Those two little holes on the side of the La Sardina means Fritz the Blitz can attach directly for some serious flash Lomographic fun! Use it at nighttime, use it in the day! Fritz the Blitz packs a serious punch, making it the perfect accompaniment for all situations.

SAMPLE PICTURES

Landscape



Multiple Exposure



Close-Up



Longtime Exposure



Nighttime Exposure



Flash

